

**EUROPEAN SECURITY AND DEFENCE COLLEGE**  
and  
**CEIDA - Centro Italiano di Direzione Aziendale, Rome, Italy**

Invitation to the course

**Strategic Communication for Peace, Security and Defence**

**Rome, 14-16 July 2025**

The Centro Italiano di Direzione Aziendale (CEIDA), under the auspices of the *European Security and Defence College* (ESDC), has the pleasure to organise the course '**Strategic Communication for Peace, Security and Defence**' which will take place in Rome from 14 until 16 July 2025..

The aim of the course is to raise awareness on strategic communication (StratCom) and its role in day-to-day European affairs. There will be a specific focus on the use of StratCom in the Common Security and Defence Policy (CSDP) environment. By developing the strategic communication skills needed in the implementation of CFSP/CSDP, the course will provide participants with a broad understanding of StratCom (regulations, policies, actors and technologies in the context of cyber and hybrid threats) and its specific role in the implementation of the CSDP. Participants will acquire relevant communication knowledge and learn about the CSDP institutional framework, current policies and strategies, as well as structures and processes.

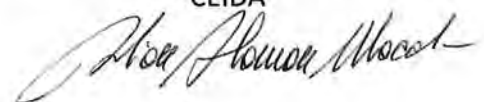
Participants will have the opportunity to network and exchange views with one another and with professionals in the field of peace, security and defence. They will also gain an insight into the Common Security and Defence Policy (CSDP).

We would like to invite you to nominate participants for this course. The course helps deliver the ESDC's key objective, namely to provide Member States and EU institutions with knowledgeable personnel, able to work in CSDP-related fields. The ESDC is committed to an inclusive, gender-sensitive and discrimination-free environment. Only in an inclusive environment can all people, and therefore the ESDC and its partners, realise their true potential. We therefore particularly encourage those applicants who are likely to be underrepresented to apply.

**Fergal O' Regan**  
Acting Head of the  
European Security and  
Defence College



**Cristian Salomon Macchia**  
CEIDA



## ADMINISTRATIVE REMARKS

- **Target audience:** The course is open to civilian, diplomatic, police and military personnel, senior decision makers and strategic communication practitioners from the EU Member States, relevant EU institutions and agencies and CSDP Missions and Operations. The course is also open to participants from third countries, international organisations and NGOs. Furthermore, experts with field experience in the leading CSDP Missions and Operations, such as Deputy Head of Missions or StratCom/Political Advisers to the Head of Mission/Commander, are also warmly welcome to join.
- **Places and nominations:** around 35 places will be available for international participants. Typically, one or two places are allocated to each EU Member State, but depending on the total number of requests, one additional place may be offered. The course welcomes participants from third countries, international organisations, and NGOs, based on the availability of seats. Our objective is to put together a group that is balanced in terms of gender and professional background.
- **Applications from the EU Member States** are to be submitted via the ESDC secure internet system ENLIST, by designated nominators, at <https://esdc.europa.eu/enlist/login> no later than 28 May 2025. A list of ENLIST nominators can be found on the ESDC website at <https://esdc.europa.eu/nominators/>.
- **Applications from third countries and international organisations** should be sent to the ESDC training manager, Maria Grazia Romano, at [maria-grazia.romano@eeas.europa.eu](mailto:maria-grazia.romano@eeas.europa.eu) by the institution/organisation receiving this invitation. The application must include the following details: the candidate's full name and the personal email address (functional mailboxes will not be accepted),
- **Inclusivity:** The ESDC strives to create a gender-sensitive and inclusive environment in all its courses, activities and day-to-day work. Only in an inclusive environment can all people, and therefore the ESDC and its partners, reach their true potential. We do not and will not discriminate on the basis of race, colour, religion, gender, gender expression, age, national origin, disability, marital status or sexual orientation in any of our activities or operations. The ESDC and the training institutions will not tolerate any conduct that violates these values.
- **Language:** The course will be conducted in English, without translation.



- **E-learning:** The course is preceded by a mandatory e-learning module (set to start on 16 June 2025 on the ESDC e-learning platform ILIAS), which course participants will have to complete before the residential session starts (14 July 2025). Connection details will be provided in due course to all registered participants.
- **Residential part of the course:** This part of the course will take place on CEIDA premises in Rome, Italy, CEIDA Campus - Via Palestro, 24 from the 14 to 16 July 2025 (Monday 09:00 to Wednesday 16.30).
- **Costs:** Sending authorities must cover all travel, accommodation and catering (including breakfast) costs for participants from EU Member States.
- **Dress code:** Formal dress or service uniform for the first and last days, smart casual clothing for the rest of the course.
- **Liabilities and insurance:** In the event of a medical emergency, participants' medical insurance, provided by the sending country/organisation must cover all costs. The organiser does not provide health or accident insurance for participants in the event.
- **Additional info:** Course participants will receive further detailed information about the course (e.g. curriculum, schedule, driving directions) in due time.

- **Points of contact:**

**ESDC – Maria Grazia Romano, Training Manager**

Email: [maria-grazia.romano@eeas.europa.eu](mailto:maria-grazia.romano@eeas.europa.eu)

**CEIDA – Edoardo Magnotta, General Manager CEIDA, Course Director**

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